



**REDEFINING FIREWORKS**

**S**hellscape was formed in 1993 and since then has earned a formidable reputation for the supply of cutting edge pyrotechnics displays worldwide and the manufacture of truly unique effects.

Many of the latest innovations in firework design and performance have heralded from the research and development studios at our eight acre (HSE) licenced factory in Maidenhead, Berkshire.

Uniquely, this enables us to supply a staggeringly comprehensive range of bespoke and specialist effects pyrotechnics to a diverse range of professional firework companies.

**“Absolutely stunning  
the best we have ever  
seen in Wales.”**

**Wing Commander  
R.C. Read, OBE MA MBA CDIR FCIS RA**

Over the years Shellscape has competed in numerous firework championships, including the British firework championship held in Plymouth (champions 2001 and 2002), the British musical championships at Southport as well as staging over 200 musical displays in the UK and overseas.

There is nothing more memorable than a truly spectacular fireworks display, a dazzling array of colours, thrilling sound and special effects all professionally choreographed to produce intensity and balance through out. The display can be further enhanced with the addition of music, synchronised to give an artistic performance worthy of any theatre.

Our computerised firing system will interface fully with FSK & SMPTE timecode, midi or DXF to initiate precision control, Additionally our effects design team will liaise with or totally organise any musical event ensuring that the fireworks chosen are the best to suit your event and budget.

Whatever the size of a show we strive to exceed expectations, our displays are unique, innovative and are designed to cater for audiences of all ages. What sets Shellscape apart from our competitors is our overwhelming commitment and determination to immerse an audience in a truly captivating experience that will remain long after the event

**“To achieve perfection is what drives us - but nothing can be attained without passion, focus, and an unwavering desire to be the best in our field.”**

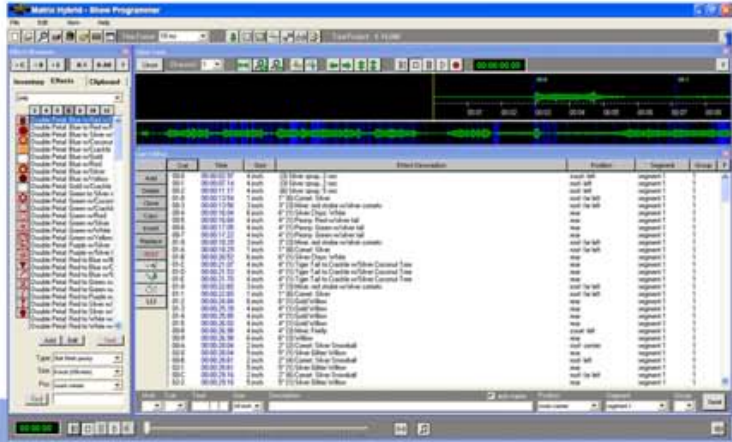
**Ray Butler.  
Technical Director.**



At Shellscape we leave nothing to chance, all our shows are meticulously planned from concept through to completion ensuring customer satisfaction and safety are foremost. Our crews are fully trained to unique standards of safety and professional conduct of which we are extremely proud.

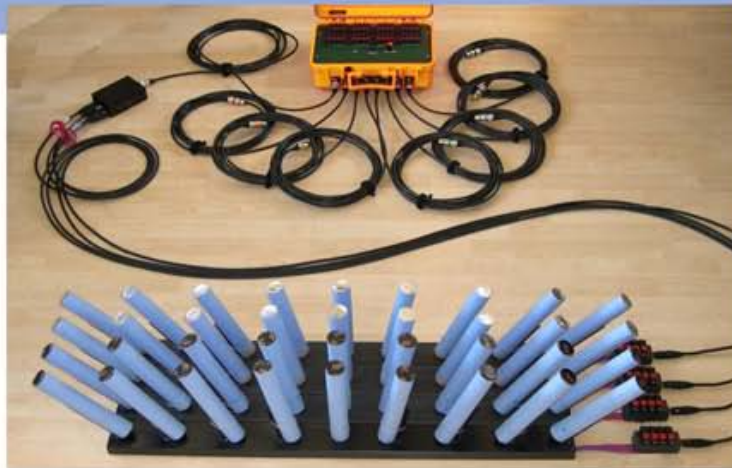
# The Matrix Hybrid System

(Designed and developed by Shellscape Pyrotechnics)



Matrix Hybrid represents the culmination of five years, intensive development, testing and refining to produce a system more than capable of “blowing your mind” and leaving all the competition firmly in the dark. This totally unique firing system gives us cue control to 100th of a second at 1000 ignitions per second allowing us to challenge creativity beyond previous expectations.

For the first time in the industry a company (Shellscape) is able to deliver precision fireworks perfectly synchronised to music for the complete duration of a performance.



Matrix is truly one of a kind where the limits and constraints of all existing digital firing systems are shattered and boundaries are now set by pure vision and creativity.

The system also provides integration with all industry standard sound and lighting control systems including digital radio broadcast.

This is the bright new reality only available from Shellscape Pyrotechnics Ltd.



**“I never knew that fireworks could be so emotive - thank you and all of your team for a very spectacular show”**

**Tim Orchard  
British Airways**

Shellscape Pyrotechnics has years of experience in staging and supplying fireworks for a variety of diverse events and clients. Our highest accolade was to be commissioned by the Chinese Government to carry out a display marking the 50th anniversary celebrations in Shanghai. We have since then completed many more events overseas including Monaco, San Sebastian, Valencia and of course China

## A Shellscape Signature Picture of Fireworks



Members of the CBI (Explosive Industries group)

Members of TESSA (Events services Association)

Fully comprehensive liability insurance

Detailed site and safety assesment prior to commencement of displays

Material safety data sheets for complete product range

Multi-level training programmes to suit all pyrotechnic backgrounds wether enthusiasts or professionals.

8 Acre manufacturing and storage facility. (HSE licensed)

**“I cannot thank you enough for what everyone agrees was truly the best show we have ever seen”**

**Jonathan Gaisman Q.C**

Clients include :-

Cadburys  
Schweppes  
BBC films  
Trebor  
BUPA  
Pearl Fisher  
Michael Shanley  
Laing  
British Airways

Accenture  
Chinese Governmen  
Santa Pod  
City of Westminster  
Saatchi  
Avon county racewa  
Crown Plaza Hotels  
RAF association  
Campbells



**Triple Layered Effect**

Steve Ridgley is the Operations Director at Shellscape. Over the last 20 years he has gained International respect as one of the country's leading fireworks display designers. His in-depth knowledge of fireworks their chemistry, effects and performances alongside close research & development relationships with the world's leading manufacturers enables Shellscape to produce unrivalled and spectacular events.



**Steve Ridgley**

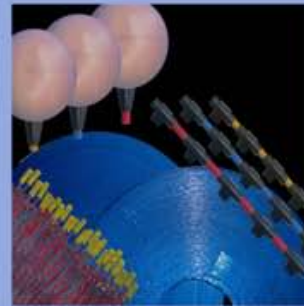


**Display racking and tubes**

Ray Butler is Shellscape's Technical Director. He has over 30 years experience within the aviation (military systems) and pyrotechnics industries, Ray has direct responsibility for design applications and logistical control, within the company, a position where his energy and leadership qualities have been invaluable to Shellscape.



**Ray Butler**



**Fusing Accessories**



**Show Fusing**



**Shellscape Crew**

Many of the crew have been with us from the very start of Shellscape They have a wealth of pyrotechnic experience and get tremendous satisfaction from producing great displays, often in challenging conditions and unusual locations



**Display Packs**



**Company Logo's**

Our retail and trade customers form a large part of our continued drive to re-evaluate our stocks and processes, in an ever changing and competitive marketplace where quality, innovation and reliability set the bench mark for a successful business. At Shellscape we design and supply every aspect of fireworks display from our 'Ultra' pyrotechnic delay system and modular heavy duty racking to intricate firing systems.



**Shellscape Factory**

**“Every Year you continue to come up trumps! I don't know how you do it, but a huge thank you yet again”**

**Nikki Spelvin  
Virgin Media**

As part of our commitment to promote safety throughout the industry Shellscape offers a range of extensive training programmes throughout the year. Courses are designed to suit all levels of pyrotechnic applications from category 3 basic to category 4 full professional training.